



Time is running out!

Protect yourself with a flu shot and earn \$20 from SmartShopper

To receive your \$20 incentive:

1. Activate your SmartShopper account. You must register your email by calling the Personal Assistant Team at 1-877-281-3722 and
2. Get your flu shot between September 1 and December 31, 2020

Only MIIA/BCBSMA members are eligible for this offer.

Protect yourself and your loved ones.

It's never been more important to get a flu shot. It reduces your risk of getting sick with the flu by up to 60% and the more people who receive the vaccine, the better chance of preventing a large community outbreak.

The flu vaccine is covered by your health plan at no cost to you.

Save money and earn cash with SmartShopper



Compare prices

In-network prices vary. Compare prices and rewards by calling or shopping online.



Have appointment

Let SmartShopper help you schedule or reschedule your appointment.



Earn cash

Receive your cash reward by having your appointment within the year.

Call the Personal Assistant Team today to start earning your \$20 incentive.

1-877-281-3722

Monday through Thursday from 8 a.m. to 8 p.m.
and Friday from 8 a.m. to 6 p.m. ET.

“Working with SmartShopper was easy and convenient. My assistant was very helpful and polite! The process was a great experience.”

- Catherine M., SmartShopper Member

Featured in



SmartShopper®

The SmartShopper program is offered by Sapphire Digital, an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity. ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID Card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).
ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

Some plans and services may require a referral from your doctor. Be sure to check your benefits or call Member Service at the number on the back of your ID card. The money you receive may be considered taxable income. Consult your tax advisor. Members with coverage under Medicaid or Medicare (including as secondary payer) are not eligible to receive incentive rewards under the SmartShopper Program. For HMO Blue New England plans, only network providers located in Massachusetts, Rhode Island, New Hampshire, and Vermont may qualify for rewards under the SmartShopper program. For HMO Blue plans, only network providers located in Massachusetts may qualify for rewards.

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