

About the Presenters

Joan Pelzer is a Social Media Strategist and Founder, CEO & President of Joan Pelzer Media LLC; and co-host of *Follow Me Friday* on TalkRadio NYC.

Jessica Robinson is Founder & CEO of PurePoint International. She has worked with Fortune 500 companies around cyber security and risk management. She also consults with small and medium size businesses on cyber prevention and response.

John Davis is a founding partner in the Boston law firm of Pierce Davis & Perritano LLP. He is a graduate of Tufts University and Boston University School of Law. Mr. Davis concentrates in the areas of municipal and school liability, employment, law enforcement and civil rights actions.. He has participated as a speaker at the American Bar Association, the Boston Bar Association, and the Defense Research Institute.

Seth P. Berman leads Nutter's Privacy and Data Security practice group and is a member of the firm's White Collar Defense practice group. Corporations and their boards engage Seth to address the legal, technical, and strategic aspects of data privacy and cyber security risk. Prior to joining Nutter, Seth led the Boston, New York and Washington offices of a leading cybersecurity and digital forensics investigational consulting firm. A graduate of Princeton University and Cornell Law School, Seth is a recognized thought leader in cybersecurity and criminal law.

Will Brown is the Director of Operations of the Northeast Region for AllOne Health. Will holds Master's degrees in social work and education, is a Licensed Independent Clinical Social Worker, and a Certified Employee Assistance professional. He is the founder of TeamWorks Institute, a consulting resource dedicated to helping organizations resolve workplace conflict through mediation and team building services.

Steven Bernstein is an Account Manager at AllOne Health EAP. There he provides organizational support to varied client organizations. Steven has been in the mental health and employee assistance fields for over a decade, combining his business and clinical interests. In his work, Steven looks to offer compassionate and effective solutions for various employee assistance challenges. Steven also maintains a small psychotherapy practice, specializing in couple's work.

MIIA and AllOne Health Present: 2018 Regional MIIA Conference

When The Professional Becomes Too Personal: Boundaries In An Electronic World

Tuesday, April 10, 2018

8:30 am – 3:00 pm

Hotel 1620

Plymouth Harbor



MIIA MASSACHUSETTS
BASED
MEMBER
DRIVEN

ALLONE
HEALTH

Agenda

8:30 am-9:00 am

Registration and Coffee

9:00 am-9:10 am

MIIA Welcome

9:10 am-10:15 am

Keynote Speakers:

Joan Pelzer,

President of Joan Pelzer Social/Joan Pelzer Media LLC

Jessica Robinson,

Founder & CEO PurePoint International

10:15 am-10:30 am

Break

10:30-11:00 am

MIIA Members On Their Policies:

Town of Foxborough:

Mary Beth Bernard, Human Resource Director

Town of Canton:

Jody Middleton, Human Resource Director

11:00 am-12:00 pm

Attorney John Davis, Esq.

Pierce Davis & Perritano LLP

Attorney Davis will speak on issues of legal liability, arising from the use of social media by municipalities and public schools. Touching on themes of defamation, harassment, cyber-bullying, invasion of privacy, and the First Amendment, Attorney Davis will suggest ways to avoid and defend against such claims and actions.

12:00-1:00 pm

Lunch

1:05-2:15 pm

Presenter: Seth Berman,

Nutter McClennen & Fish LLP

Mr. Berman will examine cybersecurity from the perspective of a municipal manager, considering cyber risks and challenges, best practices, prevention, mitigation, and responses to breaches.

2:15-3:00 pm

EAP followed by Wrap-Up & Evaluations

AllOne Health EAP

Steven Bernstein & Will Brown